

OPPORTUNITIES FOR SPONSORSHIP



In addition to income through sales of exhibition stands and the major contribution of our main sponsor, **Robe**, Showlight 2013 needs additional sponsorship.

Sponsors can contribute towards a particular item, such as speaker expenses, and can be designated as having done so, or they can choose to donate a sum of money which will be used as the organising committee decides. This list is just an indication of the opportunities available. The various benefits of sponsoring Showlight are given below. All costs are plus VAT.

BENEFITS	Gold	Silver	Bronze
Free full page advertising space in programme	✓		
200 words of corporate info & logo on web site, plus link to own site	✓		
Free half page advertising in programme		✓	
100 words of corporate info & logo on web site, plus link to own site		✓	
Mention in all future 2013 event marketing material	✓	✓	✓
Piece A4 Corporate literature to all delegates	✓	✓	✓
Mention on Showlight programme	✓	✓	✓
Under £500 – company logo included in rolling info on screens at the event			

SPONSORSHIP REQUIRED FOR

Item	Value / level	Company
Discretionary amount		
Discretionary amount		
Welcome Evening	GOLD £3,000	
All coach journeys, inc visits	GOLD £3,000	
AV equipment – supply and rig	GOLD	
Venue	SILVER £1,500 per day	
Wine during exhibition	BRONZE £500 per day	
Exhibitions teas and coffee	BRONZE £750	
Lanyards	BRONZE	Robe
Farewell tea	BRONZE	PLASA